



Produced by the Washington and Oregon Restaurant Associations

Recent Past Show Attendee Statistics

	March 29-30, 2009 Oregon Convention Center Portland, Oregon	April 27-28, 2008 WA State Convention & Trade Center Seattle, Washington
TOTAL ATTENDANCE		
Attendees Registered	7547	8238
Exhibitor Booth Staff	2088	2919
Total Registrations Received	9635	11,157
DECISION MAKING AUTHORITY		
Attendees with Decision-Making or Purchasing Authority	4896	5511
% Indicating Purchasing Authority	65%	67%
ATTENDEES BY BUSINESS TYPE		
Association	214	142
Bar / Tavern / Nightclub / Lounge	297	177
Café / Coffeehouse / Teahouse	508	496
Catering	948	897
Consulting	517	504
Foodservice, Allied	479	372
Government Agency	77	84
Grocery / Convenience Store	143	215
Hospital, Nursing Home	265	263
Hotel / Motel Foodservice	232	244
Institutional Foodservice	194	216
Non-Profit Organization	283	171
Press / Media	26	186
Resort / Golf Course / Casino	268	179
Restaurant - Fast Food, Quick Serve	609	561
Restaurant - Full Service	1925	2964
School, University Foodservice	562	567
TOTAL	7,547	8,238
ATTENDEES BY TITLE		
Title		
Buyer / Purchasing Agent	393	428
Chef / Cook	1009	953
Dietician	31	58
Educator	105	134
Guest / Spouse / Visitor	786	632
Journalist / Media Representative	14	27
Manager	1232	1640
Owner / Co-Owner	1927	2295
President / CEO	306	339
Sales / Marketing Rep.	480	340
Staff / Employee	865	952
Student - College Culinary Program	203	140
Student - HS / ProStart	196	300
TOTAL	7,547	8,238
ATTENDEES BY STATE		
WA	2371	6452
OR	5019	1509
ID	49	64
CA	35	50
AK	6	32
Canada - BC	13	Canada data not broken out by province prior to 2009
Canada - Other	1	Canada data not broken out by province prior to 2009
Other States or Countries	53	131 (Mostly Canada)
TOTAL	7547	8238
Percent from Hosting State	67%	78%
Percent from Elsewhere	33%	22%