



Recent Past Show Attendee Statistics

	April 3-4, 2011 Oregon Convention Center Portland, Oregon	April 18-19, 2010 Washington State Convention Center Seattle, Washington
TOTAL ATTENDANCE <i>(Based on Actual Verified at Show Attendance)</i>		
Attendees Present	3,905	3,642
Exhibitor Booth Staff Present	1,933 (registered)	1,815
Total	5751	5,457
DECISION MAKING AUTHORITY		
Attendees with Decision-Making or Purchasing Authority Present	2,595	2,337
% Indicating Purchasing Authority	66%	64%
ATTENDEES BY BUSINESS TYPE		
Association	72	38
Bar / Tavern / Nightclub / Lounge	173	98
Café / Coffeehouse / Teahouse	220	228
Catering	441	369
Concessions	58	Category not listed in 2010
Consulting	227	181
Correctional Institution Foodservice	12	Category not listed in 2010
Educational Institution Foodservice	123	Category not listed in 2010
Educational Institution - Educator or Student	272	Category not listed in 2010
Foodservice, Allied	297	127
Government Agency	26	32
Grocery / Convenience Store	69	88
Hospital, Nursing Home	120	81
Hotel / Motel Foodservice	113	90
Institutional Foodservice	Category Discontinued	37
Mobile Food Carts & Trucks	45	Category not listed in 2010
Non-Profit Organization	147	96
Other Foodservice	Category Discontinued	582
Press / Media	45	16
Resort / Golf Course / Casino	102	91
Restaurant - Fast Food, Quick Serve	372	374
Restaurant - Full Service	971	746
School, University Foodservice	Reclassified as Above	108
Educators & Students	Reclassified as Above	260
TOTAL	3905	3,642
ATTENDEES BY TITLE		
Title		
Bartender	71	Category not listed in 2010
Buyer / Purchasing Agent	150	172
Chef / Cook	504	361
Dietician	27	18
Educator	75	67
Guest / Spouse / Visitor	352	286
Journalist / Media Representative	6	9
Manager	646	568
Owner / Co-Owner	984	962
President / CEO	181	161
Sales / Marketing Rep.	240	263
Staff / Employee	401	410
Student - College Culinary Program	90	111
Student - HS / ProStart	94	254
Waitstaff	84	Category not listed in 2010
TOTAL	3905	3,642
ATTENDEES BY STATE		
OR	2,518	532
WA	1333	2998
AK	2	5
CA	14	23
ID	16	23
Canada - BC	6	19
Canada - Other	0	0
Other States or Countries	16	42
TOTAL	3,905	3642
Percent from Hosting State	64%	82%
Percent from Elsewhere	36%	18%