



April 29-30, 2012
Washington State Convention Center
Seattle, Washington
Virtual Trade Show
ONLINE BOOTH PROFILE UPGRADE

Expose Your Products & Services In the Weeks & Months Prior to the Show!

Upgrade your **STANDARD** virtual trade show online booth presence to a **PREMIUM** listing to get more out of the show. A **PREMIUM** listing will allow you to add your company logo to your online profile page, upload up to ten pictures and descriptions of products you intend to feature at the show, add show specials and press releases to your profile page, and allow for more space (additional characters) for you company description.

Directions: Return this completed form along with **\$50** for your upgraded to **PREMIUM** online listing. Questions? Call the show office at (800) 645-7350 or (503) 582-9482.

Company Name: _____ Booth Number: _____

Contact (First): _____ Contact (Last): _____

Contact Tel.#: _____ Contact Email: _____

STANDARD	PREMIUM
<i>Included with Booth Reservation</i>	<input type="checkbox"/> Upgrade My Listing! (\$50)
<p align="center">Includes all of the following on your unique virtual trade show company page:</p> <ul style="list-style-type: none"> • Company contact information • Active website URL link to your company's home page. • Written description company profile (1000 characters max) to introduce your company and their products and services to web site visitors. • List of brand names carried. • Attendee searchable product-service categories. Identifies your company as a supplier of that particular product or service to website visitors who search using your chosen search criteria. 	<p align="center">Includes all of the features of the standard listing, and also adds:</p> <ul style="list-style-type: none"> • Company Logo: Upload your company logo to your virtual trade show company specific profile page. • Product Photos: Upload up to 10 full color photos and descriptions of products you intend to feature in your booth at the show for website visitors to browse while online. • Press Releases: A dedicated section of your profile page for press releases. • Show Specials: A dedicated section of your profile page for advertising show specials. NWFS show marketing will promote these specials to pre-registered attendees as we get closer to the show. • Expanded Profiles: Enlarged capacity (3000 characters max) for your written company description to introduce your company and their products & services to web site visitors.

Please complete for method of payment

Check Visa MC AMEX DISC

Use card on file (No need to complete the sections below)

Name on Card: _____

Card #: _____

Expiration: ____/____ **V Code:** _____

Signature: _____

To return this form to the show office:

via email:
johns@nwfoodserviceshow.com

via fax:
 (503) 682-4455

via mail:
 Northwest Foodservice Show
 8565 SW Salish Lane, Ste. 120
 Wilsonville, OR 97070